

## **PROGRAM PAGE**

### **COLLEGE CREDIT CERTIFICATE IN MANAGEMENT AND STRATEGIC LEADERSHIP**

**Credits: 18**

#### **Program Description**

The certificate is designed to provide expertise in key areas of strategic management and leadership, including strategic planning, leadership development, decision-making processes, performance management, change management, and global business strategies.

#### **Program Outcomes**

1. Apply advanced analysis and problem-solving skills as they relate to the coordination, strategy, planning, and implementation of projects in an organization.
2. Evaluate the business environment and opportunities and devise strategies for responding effectively to problems, threats, and opportunities.
3. Analyze data using technology to solve business problems.
4. Lead and motivate staff to enhance productivity and overcome obstacles to achieve business objectives.
5. Apply legal, ethical, cultural, and economic standards of business within a global environment.

Program sequence will be available at the time of enrollment.

The language of instruction and program delivery modality are subject to availability.



GRADUATE CERTIFICATE IN  
MANAGEMENT AND STRATEGIC LEADERSHIP

18 credits

Course	Title	Credits
STMG 600	Leadership and Entrepreneurial Vision	3
STMG 601	Strategic Management	3
STMG 602	Technological Applications and Information Systems	3
STMG 603	Entrepreneurial Communication	3
STMG 604	Organizations in a Global Economy	3
STMG 608	Strategies for Change, Professional and Entrepreneurial Development	3
TOTAL		18
TOTAL CREDITS		18

Notes:

1. This program may be offered in English, Bilingual mode (English-Spanish), or Spanish according to the demand. COMPLETING A COURSE OR PROGRAM IN A LANGUAGE OTHER THAN ENGLISH MAY REDUCE EMPLOYABILITY WHERE ENGLISH IS REQUIRED.
2. Graduation GPA: 3.00