

PROGRAM PAGE

COLLEGE CREDIT CERTIFICATE IN MANAGEMENT

Credits: 18

Program Description

The certificate is designed to offer expertise in essential management areas, including organizational behavior, strategic planning, project management, leadership and development, quality management, and decision-making processes, with an international perspective.

Program Outcomes

1. Employ core management competencies in day-to-day operations: planning, organizing, directing, controlling, teamwork, informed decision-making.
2. Evaluate existing operations and performance to make recommendations for improvement.
3. Formulate strategic plans aligned with the corporate vision and mission, current market dynamics, and trends, and develop action plans to implement them.
4. Lead and motivate staff to enhance productivity and overcome obstacles to achieve business objectives.
5. Apply legal, ethical, cultural, and economic standards of business within a global environment.

Program sequence will be available at the time of enrollment.

The language of instruction and program delivery modality are subject to availability.



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Course	Title	Credits
MANA 550	Advanced Strategy Management	3
MAMC 551	Project Management	3
MANA 552	Industrial and Service Quality Management	3
MANA 553	Human Behavior in the Organization	3
MANA 554	International Management	3
MARK 552	CRM: Trust and Loyalty Management	3
TOTAL		18
TOTAL CREDITS		18

Notes:

1. This program may be offered in English, Bilingual mode (English-Spanish), or Spanish according to the demand. COMPLETING A COURSE OR PROGRAM IN A LANGUAGE OTHER THAN ENGLISH MAY REDUCE EMPLOYABILITY WHERE ENGLISH IS REQUIRED.
2. Graduation GPA: 3.00